



## **Gateway TelNet Educates SMBs on Surveillance & Security Breakthrough**

*SMBs Turn Surveillance Cameras into Data Hubs to Enhance Customer Experience*

VAN NUYS, CA — May 2019 – Gateway TelNet, a leading managed technology services provider (MTSP), is helping small to mid-sized businesses (SMBs) to take advantage of dramatically increased capabilities in surveillance cameras. As security, both online and offline, has become a growing concern for many small business owners, Gateway TelNet is educating business owners on how recent advances in facial recognition and surveillance camera capabilities can protect their organizations from threats, while simultaneously enhancing customer experience.

Gateway Telnet recently became the exclusive Agent of Cyberoptx in Southern California. Cyberoptx allows for special intelligence that adds an entirely new layer protection, adding both intervention and prevention. “We can now deter the perpetrator before the crime even happens,” stated Jerry Hilecher, President of Gateway TelNet. He goes on to add, “These aren’t your dad’s old security cameras. Security cameras have now become intelligent”. Some of the most common problems with security in the past were the result of low-light environments with blurry, low-

resolution cameras. When a breach would occur, authorities would have to review recordings or employ staff to monitor them live. However, with intervention, we actually talk to the perpetrator and let them know they are being observed and the authorities have been dispatched and on their way.

For years, one of the simplest ways to sneak into an organization, was merely by tailgating a group of secure employees. One person would swipe their access card and then hold the door open for everyone and the threat would walk right in through the front door. By the time anyone realized there was a potential threat, the infiltrator could’ve already left with any sensitive data that they wanted. Now, with real-time, streaming access paired with facial recognition software, surveillance cameras can recognize people by their faces. When cross-checked with a database, certain visitors can be treated as VIPs, elevating their experience, while other suspicious visitors can be prevented from accessing any areas of the organization, at the first line of defense. Casinos, banks, stadiums, corporate buildings and high-end retailers are obvious industries that could benefit from this technology, however the applications are seemingly endless.

Essentially, every single company now has the ability to constantly monitor all access points, recognize and categorize visitors based on their history with the company, manage important information and detect threats before they occur, instead of needing to remedy attacks after the fact. “It’s a complete paradigm shift,” concluded Hilecher.

### ABOUT GATEWAY TELNET

Gateway Telnet Inc. is Southern California’s leader in introducing communications technology to the business environment. Even in a difficult economy, Gateway Telnet has found Return on Investment opportunities to allow businesses to increase technology and increase their competitive advantage in the marketplace all at a cash neutral position.

Partnering with TAG National and its 110 affiliates, Gateway Telnet has the unique capability of installing and servicing a variety of cutting edge communications technologies anywhere in the United States while maintaining the finest service program in the marketplace.

For more information on Gateway Telnet, please call (818)775-1234 or visit us at [www.gatewaytelnet.com](http://www.gatewaytelnet.com).