



## **GATEWAY TELNET HELPS SMALL TO MID-SIZED BUSINESSES WITH 2012 EXPANSION**

*By Jerry Hilecher, Gateway TelNet*

VAN NUYS, CA — January 31, 2012 — Gateway TelNet, the region's leading technology provider, is helping small to medium-sized businesses (SMBs) reposition their communications infrastructure to increase their profitably during an office expansion or relocation. In 2012 many companies have paused to reflect and reevaluate their business from all angles. Convergence has led many business owners to rely heavily on highly qualified technology providers to ensure a smooth transition of phone systems, data networks and other technologies during a strategic relocation. Gateway TelNet is well positioned to actively support the complex needs of its customers during this type of transition.

With an abundance of technology providers in the marketplace, a business owner's first challenge is to select the right technology provider. There are companies that are strong in either voice or data, but most lack both skill sets. However, Gateway TelNet is unique in that it has expertise in both voice and data communications which enables them to provide benefits that far exceed those of their competition.

Gateway TelNet is a true Managed Service Providers (MSPs), with certified voice and data experts who have years of experience in the industry.

Gateway TelNet differentiates itself by providing high-level consultation to ensure that pre-installation, installation, and post-installation all runs smoothly. "As a company, we take a global approach to understand our customers' business communications and IT needs and we utilize sophisticated tools to ensure proper implementation," commented Jerry Hilecher, President of Gateway TelNet. "Attention to detail and clear communication is the only way to ensure that the technology investment provides you with a competitive advantage and increases overall profitability."

Gateway TelNet deploys Session Initiation Protocol (SIP) and leverages an innovative Current Technology Assurance Plan (C-TAP) which continually equips the customer with new technology while simultaneously protecting them from obsolescence and unforeseen cost. When a business moves into a new location the need for additional hardware and software oftentimes becomes glaringly apparent, and C-TAP

customers are able to add new technology without incurring any additional cost. Keeping the customer at the latest state of technology is at the forefront of Gateway TelNet's mission, so long as the technology enhances productivity and increases bottom-line profitability.

### **ABOUT GATEWAY TELNET**

Gateway Telnet Inc. is Southern California's leader in introducing communications technology to the business environment. Even in a difficult economy, Gateway Telnet has found Return on Investment opportunities to allow businesses to increase technology and increase their competitive advantage in the marketplace all at a cash neutral position.

Partnering with TAG National and its 110 affiliates, Gateway Telnet has the unique capability of installing and servicing a variety of cutting edge communications technologies anywhere in the United States while maintaining the finest service program in the marketplace.

For more information on Gateway Telnet, please call (866) 591-GREEN or visit us at [www.gatewaytelnet.com](http://www.gatewaytelnet.com).